

19th Annual

Renal Professional Forum

Wednesday, September 25th – Friday, September 27th, 2024

Rosen Shingle Creek

9939 Universal Blvd.

Orlando, FL 32819



PARTNERSHIP OPPORTUNITIES



National
Kidney
Foundation™ of
Florida

19th Annual Renal Professional Forum September 25th – 27th, 2024

ABOUT THE PROGRAM & TARGET AUDIENCE

The National Kidney Foundation is the nation's leader in the fight to end kidney disease. It strives to improve the quality of care for kidney patients by educating and supporting the professionals who serve them. In response to the need for more educational opportunities for renal professionals in Florida, the National Kidney Foundation of Florida has been hosting the Renal Professional Forum since 2004, a two-day conference offering continuing education credits for renal social workers, dietitians, nurses and technicians. The **NKF of Florida** is bringing all disciplines together at its annual conference addressing the latest clinical topics and issues and future trends. Last year, over 100 renal professionals attended and ranked the presentations with a 99% satisfaction rating for the sessions they attended.

The National Kidney Foundation also uses this opportunity to recognize professionals. Exemplary Practice Awards are presented to a nurse, social worker, dietitian, physician and patient care technician who have demonstrated exceptional service to kidney patients. Professionals are nominated by their peers in their field of expertise and the awards are presented to the outstanding nominees.

EVENT DETAILS

The National Kidney Foundation of Florida, Inc. invites you to partner with us during this exciting educational conference. Attached is exhibitor information for the 19th Annual Renal Professional Forum, which will be held Wednesday, September 25th, Thursday, September 26th and Friday, September 27th, 2024 at Rosen Shingle Creek in Orlando, Florida. The NKFF has applied for 17 CEUs.

Don't miss this opportunity to educate and network with hundreds of Florida's renal professionals and meet your health care marketing objectives.

For more information, please contact Brittany Jones, Conference Coordinator, by phone at 904-885-0043 or by email at bjones@kidneyfla.org.



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LOCATION

Rosen Shingle Creek

9939 Universal Blvd.
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Group Room Rates

Standard Room \$179/night

- Valet parking \$40/night
- Self-parking \$28/day

RESERVATIONS: MUST BE RECEIVED ON OR BEFORE AUGUST 25th, 2024

Online by visiting [NKFF Annual Renal Professional Forum](#)

By phone at 407-996-9939

Group Code GRPNKF24

EXHIBITOR PACKAGE: \$1,500

Each Exhibitor will receive:

- Company logo on RPF Brochure (if commitment form is received by July 1st, 2024)
- Company logo recognition on all conference materials
- Six (6) hours of face-to-face interaction with attendees during Welcome Luau, Breakfast, Coffee Breaks, and Lunch
- Incentives for attendees to visit each Exhibitor
- Waived conference registration for 1 company representative wishing to receive CEUs
- List of participants with email
- (1) 6' skirted table for material display
- (2) Chairs

INSTALLATION

Wednesday, September 25th, 2024 – 3:00PM – 6:00PM

Exhibits must be set up by 7:00 AM on Thursday, September 26th

Exhibitors may dismantle after 3:00 PM on Friday, September 27th

SHIPPING

Shipments accepted between Wednesday September 18th & Wednesday, September 25th, 2024.

Boxes needing to be shipped to the resort must include the following:

NAME OF PERSON TO RECEIVE PACKAGE

FUNCTION NAME: NKFF 1RPF

HOLD FOR ARRIVAL: 09/25/24

CANCELLATION

Cancellation of exhibit space must be in writing and received by August 31st, 2024.

Refunds will be subject to a 25% administrative fee.



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OTHER PARTNERSHIP OPPORTUNITIES: In addition to the Exhibit Table and the benefits received by each Exhibitor, the following Partnership Opportunities are available:

WELCOME RECEPTION (LUAU)

This sponsor will receive prime exhibit space. To kick off the conference on Wednesday, September 25th, a Networking Reception will be held on property. Your company's name and logo will appear on the kidneyfla.org website and in correspondence to attendees, as well as on a sponsor board at the entrance to the reception recognizing your support. You may also promote company/product with promo materials.

Meeting support cost for the Networking Reception is \$4,000

CONFERENCE LUNCH (THURS & FRI)

This sponsor will receive prime exhibit space. Your company's name and logo will appear on the kidneyfla.org website and in correspondence to attendees. Your company will also be recognized on a sponsor board at the head of the Buffet Table the day of your sponsorship, and an announcement will be made before, during and after the lunch, in addition to tent cards on each table recognizing your company's support. You will have 30 minutes to present to the group about your organization or product during this time.

Meeting support cost for a conference lunch is \$1,500 + Cost of Lunch

CONTINENTAL BREAKFAST (THURS & FRI)

Each morning, Continental Breakfast will be held in the Exhibit Hall. Your company's name and logo will appear at the entrance to the Exhibit Hall in addition to tent cards on each table recognizing your company's support. Exhibitor Booth included.

Meeting support cost for one Continental Breakfast or Coffee Break is \$2,500

COFFEE BREAK SUPPORT (THURS & FRI)

Coffee Breaks will be held daily in the Exhibit Hall. Your company's name and logo will appear at the entrance to the Exhibit Hall. Exhibitor Booth included.

Meeting support cost for one Coffee Break is \$2,000

PHOTO BOOTH SUPPORT

Beginning on Wednesday at the Welcome Luau and through lunch time on Friday, your company's name & logo will appear on photo booth graphics. Exhibitor Booth included.

Photo Booth support cost is \$2,000

TOTE BAG & LANYARD SUPPORT

Your company's name and/or logo will appear on each tote bag or on the nametag lanyards and will be distributed to all participants with the meeting materials upon arrival. Exhibitor Booth included.

Meeting support cost is \$1,500 + Cost of Tote Bags or Lanyards



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CORPORATE PARTNER COMMITMENT FORM

Company: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Ext: _____ Fax: _____

Email: _____

Representative(s) exhibiting _____ Email: _____

_____ Email: _____

_____ Welcome Reception Support \$4,000

_____ Conference Lunch Support \$1,500 + cost of lunch (indicate Thursday or Friday preferred)

_____ Continental Breakfast Support \$2,500 (Thursday available)

_____ Coffee Break Support \$2,000 (indicate Thurs AM, Thurs PM, or Friday PM preferred)

_____ Photo Booth Sponsorship \$2,000

_____ Tote Bag Support \$1,500 + cost of tote bags

_____ Lanyard Support \$1,500 + cost of lanyards

_____ Exhibitor Booth \$1,500 (included with the above sponsorships)

PARTNERSHIPS ARE ON A FIRST COME, FIRST SERVE BASIS

Please return the Partnership Commitment Form to
Brittany Jones, Conference Coordinator, via email at bjones@kidneyfla.org

In order to ensure that logos will be included in the Renal Professionals Forum
Conference Materials, please email printer quality corporate logos to
jmckean@kidneyfla.org no later than July 1, 2024.

Please make checks payable to NKFF and mail to:

National Kidney Foundation of Florida, Inc.
5756 S. Semoran Blvd., Orlando, FL 32822
Federal Tax ID#: 59-2190073

To make payment via credit card, please contact Maritza Massas at 407-894-7325

Payments must be received by NKFF no later than September 1st, 2024.

For more information, contact Brittany Jones, 904-885-0043, bjones@kidneyfla.org